



Finance Committee
Tuesday, February 18, 2025 - 5:00 PM
MINUTES

1. Call to Order/Roll Call

Committee Chair Donald Barnard called the Finance Committee meeting for February 18, 2025 to order at 5:03 pm

Members Present - Don Barnard, Bob Orsini, Jeff Barr

Absent - None

Staff present - Sean Staneart, Dave Delande, Rusty Smart, Dave Selan, Teresa Monroe.

Public present - Nick Hubbell

2. Cea Media contract renewal

Discussion on renewal and the new Master Services Agreement for \$3,000 per month. Sean Staneart said the middle of last year, the city retained the services of Cea Media for communicating messages to residents, at that point it was \$2,500 a month, and that is what was budgeted for this year, he wanted to bring this increase to committee for review. Committee review of the agreement, there were questions on services listed for economic development and event management. Mr. Barr said this new agreement is for \$36,000 per year and there are other commitments the city has coming up to pay for such as the lease payback/CAM payments to the school which is about that same amount, and the labor contract is still in negotiation. Sean Staneart said he did have concerns with the increased cost and the defined scope, he would prefer to narrow the scope and go back to the \$2,500, Mr. Barnard said he would be good with that. Mr. Orsini said he did not see the need to expand the scope at all at this point, he would like to see what is being utilized by the public, his original intent was to have a way to communicate with the people in our community that are not interested in going to Facebook etc, they wanted something presented in a written format to understand what is happening, beyond that, he thinks maybe we will get there, but we're not there. Mr. Barr said he would need a little more arm twisting to think that we are getting some ROI on this. Mr. Barnard said he thinks there needs to be a way to get information on what we are trying to do with the city to our residents and he doesn't know how else to do that, Mr. Orsini said he would agree with that. Sean said he would get with Mr. Cea on the scope of services and let him know what was budgeted.

Discussion on the potential for sharing the school communications specialist; committee direction to inquire with Dr. Wagner.

3. Other Business

1. Mr. Barnard asked the Finance Director for a report on what the costs are going to be with the CAM rate, what other costs will we be paying on top of that like utility and then compare that to what we paid in 2024 for full utilities and everything we paid that we will not have to pay now, will we see savings partnering with the school. Sean said it will be

savings on money not spent, work that would need to be done such as the parking lot and building roof.

2. Chief Smart said he is losing two officers and will likely be hiring for three now. Mr. Stanearth said this informational, this will go to Safety Service.

4. Adjourn

ACTION: Donald Barnard moved to adjourn; Bob Orsini seconded and all were in favor

AYES: Donald Barnard, Bob Orsini, Jeff Barr

NOES: None

ABSTAIN: None

Passed 3 - 0

The meeting ended at 5:30 pm

DRAFT