



Economic Development Committee Meeting
Thursday, August 6, 2020 - 10:00 AM
AGENDA

1. Call to Order
2. Action on Minutes
 - a. June 4, 2020
 - b. July 9, 2020 Special meeting
3. Johnstown Entrepreneurial Center / Incubator space (Bailey)
4. Member Comments
5. Adjourn



Economic Development Committee
Thursday, June 4, 2020 - 10:00 AM
MINUTES

1. Call to Order

Public present; Matt Lyons

Staff present: Jim Lenner, Bailey Klimchak, Teresa Monroe, Jack Liggett (arrived during EDA item)

2. Action on Minutes

a. April 14, 2020

ACTION: Chip Dutcher moved to Approve; Carol Van Deest seconded and the vote was as follow:

AYES: Chip Dutcher, Cheryl Robertson, Carol Van Deest

NOES: None

ABSTAIN: None

Passed 3 - 0

3. Johnstown Entrepreneurial Center Introduction (Jim L)

Jim Lenner previously initiated conversations on an idea for attracting young entrepreneurs, some technology, innovation, co-work space in Johnstown and how to do it. Matt Lyons, COO and Co-founder of iVueit gave background on the company and how it was founded, current headquarters are in Westerville with a satellite office in Johnstown. Matt was present to discuss exploring the possibility of bringing a co-work or incubator space to Johnstown, has interest in creating a space to attract young entrepreneurs and plans to have a fund to provide financial and professional resources. There was discussion on spaces potentially available in town for offices, as well as discussion on this being a venture of the new CIC; Johnstown budgeted \$15,000 to invest. Cheryl Robertson asked about tax revenue, Matt provided figures for 2019, 2020 and anticipated for 2021. Matt said he would need to have discussion with his partners, Carol asked about protection for Johnstown, Matt is unsure what guarantees Johnstown would want but said he is local to Johnstown and would want to make this work. If Johnstown would invest, Matt assured the village would be able to market for Economic Development. Next steps would be to sit down with building owners who have space for rent and discuss financial aspects.

ACTION:	Chip Dutcher moved to authorize Jim Lenner to explore possibilities for incubator space in Johnstown; Cheryl Robertson seconded and the vote was as follows:
AYES:	Chip Dutcher, Cheryl Robertson, Carol Van Deest
NOES:	None
ABSTAIN:	None

Passed 3 - 0

4. EDA Cares Act Grant Application discussion (Bailey)

This grant would be Economic Development Administration Federal money directed at the effects of COVID-19. Projects to submit were discussed: updating the 2015 Downtown Economic Development (ED) Development Plan; ED advertisement in local papers, magazines or websites to attract businesses looking for a home; aesthetics of the downtown buildings, moving the electric poles to rear of properties. Carol Van Deest brought up implementing a Chamber of Commerce, which could tie in to the ED advertisement and promotion.

ACTION: Carol Van Deest moved to Authorize staff spending time to apply for the grant; Cheryl Robertson seconded and the vote was as follow:
AYES: Chip Dutcher, Cheryl Robertson, Carol Van Deest
NOES: None
ABSTAIN: None

Passed 3 - 0

5. Website Update (Bailey)

Council previously authorized five thousand dollars for set up of a new village website. The Request for Proposal was released May 27th with a submission deadline of June 10, 2020.

6. Member Comments

Jack Liggett noted delay on the bid opening for phase one (rehab and lining) of the Valleyview sewer project; bid opening moved from June 9th to the 16th.

7. Adjourn

Committee moved to adjourn; all in favor 3-0. Adjourn time 11:00 am



Economic Development Committee
Thursday, July 9, 2020 - 10:00 AM
MINUTES

1. Call to Order

Cheryl Robertson called the Special Economic Development Committee meeting for July 9, 2020 at 10:02 AM.

Members present: Cheryl Robertson, Carol Van Deest, Chip Dutcher

Staff present: Jim Lenner, Bailey Klimchak, Jack Liggett, Marvin Block, Teresa Monroe

2. EDA Program; Feasibility Study

Bailey Klimchak presented Economic Development Assistance (EDA) Grant Information to the committee; the EDA program has \$225 million to be distributed among six mid-west states including Ohio to prevent, prepare for and respond to economic injury as a result of COVID-19. Ms. Klimchak's presentation provided an overview on the application process and criteria for how the grants would be awarded. The Village will reference the GROW Licking County Economic Development Action Plan; the action plan identified goals for the next five years. If the grant is received, the Village of Johnstown would like to use the money for two projects that will focus on economic development in the downtown area to revitalize and encourage investment; 1) Incubator Space (\$150,000) and 2) Economic Development Plan for the downtown corridor (\$50,000). Before applying for the grant, a feasibility study would need to be performed, it would need to be paid by the village and is not refundable by EDA award money; Ms. Klimchak estimates that cost to be around ten thousand dollars. Grant awards would cover eighty percent of project costs and the village would be responsible for twenty percent. There was committee discussion on partnership possibilities to pay the twenty percent. Ms. Klimchak looks for committee direction on whether or not staff should continue to move forward with these projects and the process of applying for funding and if so, a commitment to budget \$10,000 from the CARES Act funds to complete the feasibility study.

ACTION:	Chip Dutcher moved to authorize staff to proceed; Carol Van Deest seconded and all were in favor.
AYES:	Dutcher, Van Deest, Robertson
NOES:	None
ABSTAIN:	None

3 - 0

3. Other Business

1. Continued discussion on spending CARES Act funds; hand sanitizing/washing stations on the square, barricades to divide outdoor seating areas, Plexiglas barriers for council chambers, contributing to the food banks to help the most people. Committee concluded it would be good to have an organization between the village and the end recipient so the village was not directly involved with individuals.
2. Mr. Lenner provided an update on project Mastodon
3. Ms. Van Deest requested a copy of the Trailhead Park Plan, Ms. Klimchak said she would email.
4. Reviewed Transportation Study Program grant and how it would help Johnstown; Mr. Lenner said anyone would be able to use the technology to get to and from jobs in Johnstown; it would give notoriety as well show the village is forward thinking. Mayor Dutcher said it is a plus this grant is in the hands of Johnstown.
5. Ms. Van Deest expressed her appreciation of all the time and work going in to all the grants being applied for by staff. Also thanked Service for the work in getting up all the new flags and banners downtown.

4. Adjourn

There was no other business and the meeting adjourned at 10:50 am